

REAL PEOPLE. REAL SOLUTIONS.

Polyval Coatings Inc.

March 1st, 2009

Volume 1, Issue 1

NEW BUILDING, NEW WEBSITE, NEW LOGO A new beginning for Polyval

Special points of interest:

- What's new at Polyval: New building, new website and new logo.
- We developed a new product for you. Read up on how you can save time and money. A direct-to-metal system that has proven to be a success.
- A big welcome to our new salesman Mr. Pierre Faucher. With over 25 years experience in the coatings business, he brings his expertise and his friendly approach to Polyval's sales team.



Polyval's new warehouse under construction

Fall 2008 marked a new beginning for us at Polyval. We started the construction of our new facility which will extend our current facilities by almost 40,000 square feet. This construction will be ongoing during the winter season and should be completed by spring/summer 2009. A strategic decision has been made to centralize our company and bring the warehouse to our head office in Boisbriand. Shipments will be made more effectively, therefore providing you with better service. We

are also working on a new website (April 1st: Going LIVE) which will offer the technical data sheets on-line and important information on each of our product lines. Our logo has also changed and is in the process of being integrated in all of our publications/brochures/labels etc.

New Product can save you time & money!

With the rising costs of labor and raw materials, **DIRECT-TO-METAL** coatings that perform, will be the new trend in the industry. Replacing conventional 2-coat systems based on epoxy primer and 2k polyurethane finish, DTM systems provide cost efficient results. With rust inhibitors built into the product, it eliminates the need for primer and the extra labor step. It provides a long-lasting esthetic finish.

Polyval has been working for several years developing a high-quality direct-to-metal coating to maximize efficiency. A special anti-corrosive, **DIRECT-TO-METAL** coating developed and manufactured by Polyval Coatings provides excellent weathering and corrosive protection. It can be used in a variety of applications such as but



not limited to: heavy duty equipment, motor vehicles, flat beds, tanks, cranes, pipes, trucks tractors etc. This product is called **102 Series DTM** and is available in several colors. **Call today 450.430.6780 or email us at sales@polyvalcoatings.com** and ask one of our representatives for more product information.

In this issue:

Polyval's new construction	1
102 Series DTM: Latest product development	1
Welcome aboard	2

Polyval Coatings wants to encourage our customers to share comments, ideas, or suggestions with us so we can better serve you!

For sales inquiries:
sales@polyvalcoatings.com

Polyval Coatings Inc.

520 Curé Boivin
Boisbriand Québec, J7G 2A7
Canada

Tel: 450.430.6780
Toll Free : 1.800.465.0905
Fax: 450.430.7877
E-mail: info@polyvalcoatings.com

**[We're on the web!
www.polyvalcoatings.com]**



**TOMORROW'S TECHNOLOGY,
TODAY**